

Teen Drivers and Risky Behaviors

WHAT'S THE PROBLEM?

EVERY DAY, 6 TEENS ARE KILLED IN A CAR CRASH.

In 2014, 2,138 teens ages 15 to 19 died in motor vehicle crashes.

2,138



1 out of 3 were passengers.



2 out of 3 were drivers.



3 out of 4 were male.



Of teen drivers killed who had alcohol in their bloodstream when tested, **8 out of 10** were male.

The risk of a fatal crash by a teen driver is *almost 3 times higher* if their passengers are male.



Males



Females

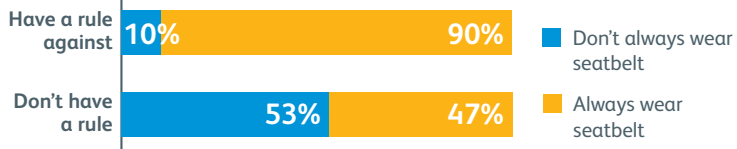
DO FAMILY RULES HELP?



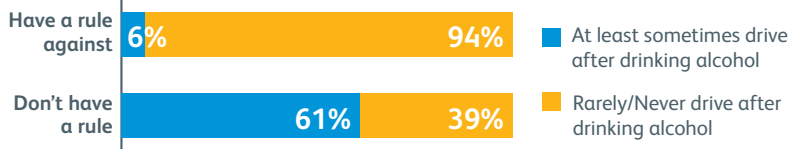
Make an agreement with your teen driver on family driving rules.



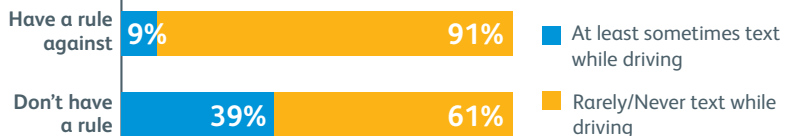
SKIPPING SEATBELTS



DRINKING AND DRIVING



TEXTING WHILE DRIVING



WHAT ABOUT PARENTAL DRIVING?

THEY'RE WATCHING YOU. Teens who have seen their parent drink and drive were *three times more likely* to report driving after drinking.



DRINKING AND DRIVING



Be a role model for safe driving by following the rules yourself.



WHAT ELSE MATTERS?

EXPERIENCE. 75% of teens indicated that the time they spent practicing with their parents was the most helpful when learning to drive.



Ensure your teen driver gets at least 50 hours of supervised experience under a variety of driving conditions.

TIME OF DAY. Per million miles driven, teens ages 16 to 19 are *three times more likely* than adults ages 30 to 59 years to crash while driving at night.



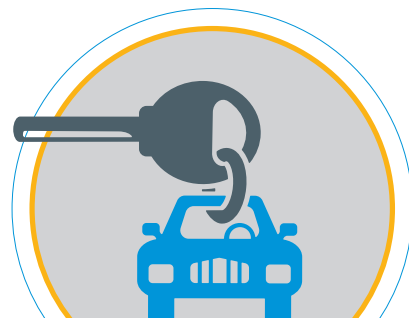
Teens



Adults

7 KEYS TO DRIVING SAFELY Make these a part of your family agreement.

1. Buckle up: every person, every time.
2. Don't drink and drive.
3. Limit the number of passengers in a car.
4. Don't text and drive.
5. Follow the speed limit.
6. Only drive in the dark after extra practice.
7. Speak up when any driver is driving unsafely.



**SAFE
K:DS**
WORLDWIDE™